



EXHIBITION & CONFERENCE
AUGUST 25–27, 2026
SAO PAULO, BRAZIL

The smarter E South America 2026 Conference Sponsorship Packages



transição energética, mas hoje o Brasil incentiva o que renováveis.

mos investir esta lógica em prol da transição energética, alinhando o discurso a prática.

gético, **+5,6x** Em subsídios às fontes fósseis.

transição energética, mas hoje o Brasil incentiva o que renováveis.

mos investir esta lógica em prol da transição energética, alinhando o discurso a prática.





SPONSORSHIPS

Your possibilities to become a sponsor of The smarter E South America Conference

Do you want more visibility at The smarter E South America Conference? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Diamond, Platinum, Gold and Silver**.

These are composed of **fixed services** per package as well as **variable services** which you can flexibly decide on within a given budget.

FACTS AND FIGURES

Expected Numbers at The smarter E South America 2026



2.800+

Conference Attendees



58.000+

Visitors



680+

Exhibitors



200+

Journalists

SPONSORSHIPS

Overview Fixed Services - Conference Packages

	Exhibition & Conference Package Diamond*	Conference Package Platinum	Conference Package Gold	Conference Package Silver
Package Price	€39,400	€19,100	€12,100	€8,300
Fixed Services	€13,200	€8,100	€5,500	€3,900
Logo on sponsoring board at the entrance inside the pavilions	X			
Logo in the The smarter E South America event guide	X			
Logo on all The smarter E South America websites / sponsor pages	X			
Logo in all visitor newsletters	X		X	
Namely mentioned in the welcome speech of the Intersolar South America Conference	X	X		
Namely mentioned in press releases sent to trade publications and newspapers in Brazil and worldwide	X	X		
Logo in conference signage	X	X		
Logo on backwalls of the conference and exhibition stages	X	X	X	
Logo in conference program	X	X	X	X
Logo in conference preview	X	X	X	X
Logo on conference break slides	X	X	X	X
Free full-conference tickets to all The smarter E South America conference sessions (excluding side events)	8	6	4	2
Variable Services (See https://www.thesmartere.com.br/for-exhibitors/sponsorships-marketing)	€26,200	€11,000	€6,600	€4,400

* 1 exclusive sponsor

SPONSORSHIPS

The smarter E South America: Variable Services

The scope of the variable services depends on the booked package.
For further details, please visit www.thesmartere.com.br.



Your Visibility Onsite

Conference WiFi	€49,350
Conference Networking	€7,500
Tea & Coffee Break	€7,000
Conference Bag	€6,600
Supplement in Conference Bag	€3,500
Conference Notepad	€3,500
Conference Pen	€3,500
Session Sponsorship	€3,500



Digital Advertising Opportunities

Newsletter Banner (Eng./Portuguese)	€1,250
Webinars	€6,000



Your Banner on our Website

Conference Landingpage (Z1)	€2,600
Conference Landingpage (Z2)	€1,700
Conference Landingpage (Z3)	€1,700



Please contact

Kristin A. Merz

Head of Sales

+49 (0) 7231 58598-299

merz@solarpromotion.com

www.thesmartere.com.br



Organizers

Solar Promotion International GmbH

Kiehnlestraße 16
75172 Pforzheim
Germany
Tel.: + 49 7231 58598-0
info@solarpromotion.de
www.solarpromotion.de

Aranda Eventos & Congressos Ltda

Al. Olga, 315 – 01155-900
Sao Paulo, SP
Brazil
Tel.: +11-3824-5300
info@arandanet.com.br

FMMI – Freiburg Management & Marketing International GmbH

Neuer Messplatz 3
79108 Freiburg i. Br.
Germany
Tel.: +49 761 3881-3700

