

AUGUST 29–31, 2023, SÃO PAULO

THEsmarter
SOUTH AMERICA



JOIN LATAM'S ENERGY FUTURE

Solar energy has experienced a strong boost in Brazil in 2022 – finishing the year with an installed capacity of 23.9 GW and thereby overtaking wind with 23.8 GW as the second largest electricity generation source. With incredible growth rates, distributed solar generation increased by 80%, centralized solar generation by 50% in 2022. Solar PV in Brazil now stays only behind hydropower, which contributes to 109.7 GW to the electricity mix. Perspectives for 2023 are therefore more than promising: Investments could reach more than BRL 50 Billions, generating 300,000 jobs for 2023 in Brazil. To ideally combine renewable energy sources and energy storage, energy management systems are needed. With the European Pavilion booth package including additional marketing opportunities, we want to support European companies to kick-off their business success in Brazil.

LATAM's innovation hub for the new energy world

The smarter E South America will take place from August 29–31, 2023 in São Paulo, bringing together the following events:

- **Intersolar South America** – LATAM's largest exhibition and conference for the solar industry
- **ees South America** – South America's hot spot for batteries & energy storage systems
- **Eletrotec+EM-Power South America** – The exhibition for electrical infrastructure and energy management
- **Power2Drive South America** – A special exhibition within ees South America for charging infrastructure and e-mobility

Quick facts

Dates August 29–31, 2023
Hours 12:00pm–8:00pm
Venue Expo Center Norte
José Bernardo Pinto St., 333
Vila Guilherme, Zip code: 02055-000
São Paulo, SP Brazil



Your target group is waiting for you

More than 50,000 visitors are expected to attend. The 3 day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.



The Brazilian non-hydro renewables market gathers pace

The Brazilian power system is by far the largest in Latin America. Solar PV in combination with energy storage and energy management systems are gaining importance.



All under one roof – The perfect match

3 Exhibitions with 450+ exhibitors covering topics of the new energy world under the umbrella of The smarter E South America uniting solar energy, energy storage and energy management.



There is so much more...

Apply for the coveted AWARDS, speak at the Innovation & Application Stage and make contacts at the networking reception. The smarter E South America is more than an exhibition.

Organizers



Co-Organizer





REASONS TO EXHIBIT AT THE EUROPEAN PAVILION

The participation at The smarter E South America via the European Pavilion offers an excellent opportunity to enter the Brazilian renewables market. The pavilion's complete package lets you concentrate on your business, while we facilitate the rest.

Cost savings through...

An all-inclusive and attractively designed package. See the complete list for fit out items.

Less preparation effort by...

- Technical/organizational support from our team – before, during and after the exhibition
- Reservation of shared floor space in a good location
- Conception of the Pavilion by an experienced planner
- Reduced coordination effort with the exhibition organizer

Plus...

- More attention compared to individual exhibitors through dedicated Pavilion marketing by the organizer
- Good visibility as the Pavilion is placed prominently and marked on the floor plan

Individual services

9 or 12 sqm booth within the pavilion including

- Carpet
- Lighting (1 spotlight for each 3 sqm)
- 1 outlet 220 V/500 W
- White and semi-transparent partition walls
- Name board
- Company logo on counter*
- Graphic on backwall*
- 1 table, 3 chairs, 1 stool, 1 counter, 2 shelves
- Trash can
- Fire extinguisher
- Power supply point
- City hall taxes
- Cleaning fee (set-up/dismantling)
- Online entry with logo and description (Portuguese & English)
- 5 product groups in the online exhibitor list free of charge
- Exhibitor passes
- 10% discount on Full Conference Passes

*Data as file (.eps) to be provided by exhibitor

→ ALL THIS FOR JUST ONE GREAT PRICE!

9 sqm: €3,900
12 sqm: €4,850

→ CONTACT

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