



## CHARGE UP LATAM – JOIN THE SPECIAL EXHIBIT E-MOBILITY@POWER2DRIVE SOUTH AMERICA

The potential of the smart combination of green energy, energy storage and electric mobility is immense. Electrifying the mobility sector will play a crucial role on the way to a clean energy world.

At the Special Exhibit e-mobility@Power2Drive South America electric vehicles and charging technology are in the spotlight. Show your innovative products to a crowd of renewable energy enthusiasts. Present your latest developments and secure your market share in a dynamic market.

Join the Special Exhibit e-mobility@Power2Drive South America and contribute to Brazil's energy transition!

**Power2Drive South America is a Special Exhibition at ees South America and part of The smarter E South America – LATAM's innovation hub for the new energy world.**

The smarter E South America will take place from August 29–31, 2023 in São Paulo, bringing together the following events:

- **ees South America** – South America's hot spot for batteries & energy storage systems
- **Intersolar South America** – LATAM's largest exhibition and conference for the solar industry
- **Eletrotec+EM-Power South America** – The exhibition for electrical infrastructure and energy management
- **Power2Drive South America** – A Special Exhibition within ees South America for charging infrastructure and e-mobility

### Quick facts

**Dates** August 29–31, 2023  
**Hours** 12:00pm–8:00pm  
**Venue** Expo Center Norte  
 José Bernardo Pinto St., 333  
 Vila Guilherme, Zip code: 02055-000  
 São Paulo, SP Brazil



### Your target group is waiting for you

More than 50,000 visitors are expected to attend. The 3 day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.



### The Brazilian e-mobility market gathers pace

The Brazilian power system is by far the largest in Latin America. Strong growth of the e-mobility sector in the next years and decades is prognosed.



### All under one roof – The perfect match

3 exhibitions and one special exhibition with 450+ exhibitors covering topics of the new energy world under the umbrella of The smarter E South America. Energy storage, solar energy, energy management and e-mobility belong together.



### There is so much more...

Apply for the coveted AWARDS, speak at the Innovation & Application Stage and make contacts at the networking reception. The smarter E South America is more than an exhibition.

### Organizers



### Co-Organizer





## | SPECIAL EXHIBIT E-MOBILITY – THE ROAD AHEAD FOR E-MOBILITY PIONEERS

The participation at the Special Exhibit e-mobility@Power2Drive South America offers an excellent opportunity to enter the Brazilian e-mobility and charging technology market. The pavilion's complete package lets you concentrate on your business, while we facilitate the rest.

### Cost savings through...

An all-inclusive and attractively designed package. See the complete list for fit out items.

### Less preparation effort by...

- Technical/organizational support from our team – before, during and after the exhibition
- Reservation of shared floor space in a good location
- Conception of the presentation by an experienced planner
- Reduced coordination effort with the exhibition organizer

### Plus...

- Landing page with all e-mobility@Power2Drive South America exhibitors logos
- Special press release with all e-mobility@Power2Drive South America exhibitors listed

### Individual services

9, 18 or more sqm booth within the Special Exhibit including

- 1 counter, 1 stool
- Name board
- Company Logo on counter\*
- Green carpet
- Lighting (1 spotlight for each 3 sqm)
- 1 outlet 220 V/500 W
- Trash can
- Fire extinguisher
- City hall taxes
- Cleaning fee (set-up/dismantling)
- Online entry with logo and description (Portuguese & English)
- 5 product groups in the online exhibitor list free of charge
- Exhibitor passes (amount based on booked space)
- 10% discount on Full Conference Passes

\*Data as file (.eps) to be provided by exhibitor

### ➔ ALL THIS FOR JUST ONE GREAT PRICE!

9–15 sqm: €300 per sqm  
16–19 sqm: €250 per sqm  
≥20 sqm: €200 per sqm

### ➔ CONTACT

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