

APPLICATION

The global energy industry will convene under the platform of The smarter E South America at the exhibition grounds of São Paulo from August 27–29, 2024. The smarter E South America comprises topics and events relating to the new energy world, from the generation of renewable energy to its distribution, storage and consumption.

PLEASE APPLY FOR ONE OF THE FOLLOWING EXHIBITIONS



Intersolar South America, LATAM's Largest Exhibition and Conference for the Solar Industry



ees South America, LATAM's Key Event for Batteries & Energy Storage Systems



Power2Drive South America, LATAM's Key Exhibition and Conference for Charging Infrastructure and E-Mobility



Eletrotec+EM-Power South America, The Event for Electrical Infrastructure and Energy Management

If you would like to book booth space at more than one exhibition, please use a separate form for each exhibition at which you would like to exhibit. Please complete the application in full using block capitals, place crosses in the applicable boxes, add your legally binding signature and send the document to Solar Promotion International GmbH by post or email. Please note that only applications which have been completed in full and signed will be processed. This form can only be used to book booth space at the exhibition you have selected above. If no exhibition is selected, but the product groups selected on page 5 make it clear which exhibition is intended or are primarily relevant to one exhibition, the organizer will select the appropriate exhibition.

1 Company data

The contact who enters the personal data of other attendees/participants is solely responsible for ensuring that there is a sufficient legal basis to do so in accordance with Article 6 GDPR and therefore that they have the permission of the relevant parties to enter said data.

a) Exhibitor

Company				
Address				
Zip code		City/State		
Country				
Tel. (main)				
Website		Email (main)		

A.	Managing director/owner	<input type="checkbox"/> Ms. <input type="checkbox"/> Mr. <input type="checkbox"/> Mx.	First name	Surname
Email				
B.	Marketing manager	<input type="checkbox"/> Ms. <input type="checkbox"/> Mr. <input type="checkbox"/> Mx.	First name	Surname
Email				
C.	PR manager	<input type="checkbox"/> Ms. <input type="checkbox"/> Mr. <input type="checkbox"/> Mx.	First name	Surname
Email				

VAT ID no. (Europe incl. Germany)				
-----------------------------------	--	--	--	--

Once the exhibitor's application is accepted by the organizers, the exhibitor (with the details entered above) shall become a contracting party for the purposes of participating in the exhibition selected above. The exhibitor's company name, address and central contact information shall be added to the exhibitor list of the exhibition selected above and to the online exhibitor list of The smarter E South America (please see fields marked in grey). If the exhibitor selects product groups in the category list (see page 5) not only from the above indicated, but also from the co-located exhibitions, the exhibitor's details shall also be included in this/these respective online exhibitor list(s). The exhibitor indicated in this form is the service recipient and shall determine the VAT liabilities. Invoiced services shall be taxed to the indicated exhibitor even if the billing address differs.

b) Contact/address for correspondence as stated under 1a) A. ☐ B. ☐ C. ☐

Company

Address

Zip code City/State

Country

Tel. (main)

Website

Contact ☐ Ms. ☐ Mr. ☐ Mx. First name Surname

Email

Position held in the company

Tel. (extension)

Please note: The exhibitor authorizes the contact named here to make and receive all statements relating to The smarter E South America 2024 (e.g. booth placement, emails containing exhibitor information, ordering of exhibitor tickets and advertising documents, etc.). The exhibitor is responsible for informing the organizers of The smarter E South America 2024 of any changes to the contact in writing. The organizers of The smarter E South America 2024 cannot be held liable under any circumstances for any errors resulting from the contracting party failing to communicate any changes or failing to do so promptly.

The majority of correspondence relating to The smarter E South America 2024 shall be sent to the email address of the contact named above.

c) Billing address as stated under 1a) ☐

Company

Address

Zip code City/State

Country

Tel. (main) Website

Invoice via email to

Please address the invoice to ☐ Ms. ☐ Mr. ☐ Mx. First name Surname

The exhibitor named under 1a) shall remain the contracting party for the purposes of participating in The smarter E South America 2024. If the case arises, the exhibitor shall be liable for all payment requests alongside the recipient of the invoices. It is only possible to subsequently amend the billing address by notifying the organizers of such a change in writing before the invoice has been issued. After the invoice has been issued, changes shall incur a processing fee of €175 per amendment and per invoice. We are happy to support you with information, declarations and registrations that you need for your internal processes. If this exceeds the usual scope, we charge a service fee of €300 for this.

2 Preferred booth type and size

We shall make every effort to take your preferred booth type and size into account when allocating the booths. However, we cannot guarantee that your wishes will be met. The organizers are under no obligation to allocate a specific type of booth or a specific booth location. The booth size requested here is binding for the exhibitor; the cancellation policy applies in the event of any subsequent requests for a smaller booth. Please note that only whole meters are bookable.

Hall¹ (Can only be booked to the nearest full meter)

- ☐ 1 side open (row booth) ☐ 2 sides open (corner booth)
☐ 3 sides open (peninsula booth) ☐ 4 sides open (island booth)

x =
Width m Length m Booth size sqm

Comments

¹ Please see page 3 for the rental prices and page 8 for the cancellation policy. This form can only be used to book booth space at one of The smarter E South America 2024 exhibitions. Information about booth construction services can be found on page 4 of this form.

Booth assignment

Booth assignment shall take place once all the exhibitor's details and wishes have been thoroughly checked. The actual booth location assigned may differ from the wishes stated in this form as a result of the overall demand of all exhibitors and the actual implementation options available on site. Any such discrepancies shall not entitle the exhibitor to cancel their booking.

Rental rates and costs per sqm

Rate (Raw Space ¹)	Re-Booking ²	Early Bird ³	Member ⁴	Regular price ⁵
Row booth	€270	€275	€289	€300
Corner booth	€275	€280	€295	€306
Peninsula booth	€280	€285	€301	€313
Island booth	€286	€290	€306	€318

Booth packages are charged additionally to booth rental and mandatory fees

Rate	Re-Booking ²	Early Bird ³	Member ⁴	Regular price ⁵
<input type="checkbox"/> Assembly ⁶	€95/sqm	€96/sqm	€96/sqm	€96/sqm

1. Raw space is the rental of floor space only and does not include any utilities, services, walls, carpet or furnishings. Included with each booth space: Listing in the online exhibitor list with link to your exhibitor website, complimentary visitor brochures and free visitor registration for your customers.
2. Re-Booking: Exhibitors of The smarter E South America 2023 who apply until October 31, 2023.
3. Early Bird: All companies that apply until January 31, 2024
4. Member: After January 31, 2024: Participants of the Membership Program who exhibited in at least one additional exhibition of The smarter E (Intersolar, ees, Power2Drive, EM-Power) in Europe, Mexico or India within the past 12 months. Please be aware: A retroactive discount is not possible.
5. Regular price: All companies that apply after January 31, 2024
6. Explanation: Please see Page 4

The minimum booth size is 9 sqm. The price calculation for the previous year's exhibitors is contingent on their adherence to the terms of payment. This price shall no longer be valid if a delay in payment arises according to the terms of payment. Once the first warning notice has been issued, the regular booth rental price or member's price is to be paid.

Venue

Expo Center Norte, Rua José Bernardo Pinto,
333, Vila Guilherme 02055-000 São Paulo, Brazil

Pavilion – Package includes the services with referring price listed in the dedicated fact sheet.

☐ Pavilion participation

Please specify:

3 The company's range of products/services and planned exhibits and topics

This information shall only be used by the organizers for internal purposes and for allocating your booth space. It shall not be published.

Our company is a: ☐ Manufacturer ☐ Supplier ☐ Distributor ☐ Service provider ☐ Project developer/EPC ☐ Researcher

Acceptance of the exhibitor's application, exhibits

The organizers shall decide at their own dutiful discretion whether to accept the exhibitor's application. They are entitled to turn down applications on the basis of the space available at the event and the purpose and structure of the event as determined by them. The exhibitor is obliged to use this form to provide the organizers with sufficient information about the company and the topics and products to be presented by it. The exhibitor's application to participate in the event shall be accepted on the basis of this information. If the exhibitor is planning to use its booth to present multiple topics and products, it must state the percentage share of its exhibit dedicated to each of the individual topics and products. Only topics and products disclosed in this application and approved may be presented at the exhibition. If the planned or actual presentation at the event does not match the details provided in advance and if the exhibitor does not adapt its presentation to be in line with the details given in the application within a reasonable period of time as specified by the organizers, the organizers may prohibit the exhibitor from taking part and remove any materials and exhibits at the exhibitor's expense. In the event of the exhibitor being at fault, the organizers reserve the right to impose a contractual penalty amounting to 25% of the booked booth space and to prohibit the exhibitor from participating in future events. Any further claims made by the organizers shall remain unaffected by this.

Hours

The hours of The smarter E South America 2024 exhibitions are as follows:

August 27, 2024	12:00pm–8:00pm
August 28, 2024	12:00pm–8:00pm
August 29, 2024	12:00pm–8:00pm

The exhibitor is obliged to keep the exhibition booth sufficiently staffed throughout the hours of the event. In the event of the exhibitor failing to observe this condition, the organizers shall impose a contractual penalty amounting to 25% of the booked booth space, but not less than €500, and may prohibit the exhibitor from participating in future events.

Mandatory fees

The items below are mandatory fees and will be invoiced to you together with the invoice for booth space.

- City hall fee: €232
- Fire extinguisher (1 per each 25 sqm): €66
- Cleaning less than 100 sqm, €9 per sqm
- Cleaning bigger than 100 sqm, €8 per sqm

This is the mandatory cleaning fee for the set-up.

Daily cleaning of your booth during the show needs to be ordered through the Exhibitor Manual.

■ Power supply/sqm:

1kVA	9–19 sqm	€131	12kVA	201–250 sqm	€1,575
2kVA	20–30 sqm	€263	13kVA	251–300 sqm	€1,706
3kVA	31–40 sqm	€294	14kVA	301–350 sqm	€1,838
4kVA	41–50 sqm	€525	15kVA	351–400 sqm	€1,969
5kVA	51–60 sqm	€656	16kVA	401–450 sqm	€2,100
6kVA	61–70 sqm	€788	17kVA	451–500 sqm	€2,231
7kVA	71–80 sqm	€919	18kVA	501–550 sqm	€2,363
8kVA	81–90 sqm	€1,050	19kVA	551–600 sqm	€2,494
9kVA	91–110 sqm	€1,181	20kVA	601–650 sqm	€2,625
10kVA	111–150 sqm	€1,313	21kVA	651–700 sqm	€2,756
11kVA	151–200 sqm	€1,444			

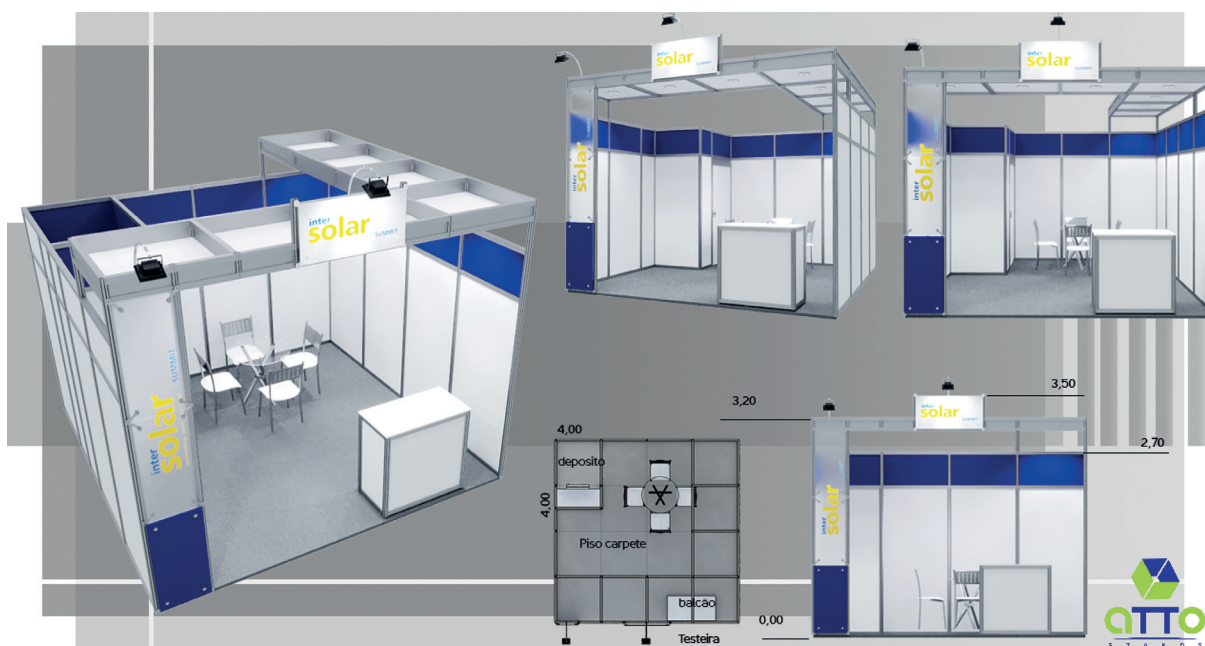
Assembly

Description:

- White partition walls
- Gray carpet
- 1 counter desk (0.5 m width x 0.92 m height x 0.98 m length)
- 1 table (metallic tube structure and round glass top)
- 4 chairs
- 1 counter stool
- Name board (text in black)
- 1 power plug
- Lightning (1 spotlight for ever 3 sqm)
- 1 m x 1 m storage room with 2 shelves
- Frigobar

Costs can be found on page 3

Additional to booth rental and mandatory fees



MEMBERSHIP PROGRAM

The Membership Program of The smarter E offers you numerous advantages and services.

- ☐ We would like to receive further information on the Membership Program
- ☐ We are already registered for the Membership Program

SPONSORSHIPS AND MARKETING OPPORTUNITIES

Set the stage for your brand!

Brand familiarity and brand confidence are an important basis for purchasing decisions. Present your company to the international solar industry – give your brand exposure through one of the various The smarter E South America sponsorships and customize your exhibition participation.

Using marketing services and advertising materials is a valuable way of drawing added attention to your company, your company's booth location and the innovative products and services you will be showcasing.

For the 2024 edition we will offer Exhibition or Conference Sponsorship Packages as well as exclusive sponsorships like Lanyard, Badge or Registration Counter Sponsorship and more.

- ☐ We would like to receive further information on the Sponsorships & Marketing Opportunities for
 - ☐ The smarter E South America 2024
 - ☐ Intersolar South America 2024
 - ☐ ees South America 2024
 - ☐ Eletrotec+EM-Power South America 2024
 - ☐ Power2Drive South America 2024

Contact

Sponsoring & Marketing

Solar Promotion International GmbH

Tel.: +49 7231 58598-299

Fax: +49 7231 58598-28

sponsoring@solarpromotion.com

4 We would like our exhibits and services to be published in the online exhibitor list under the following product groups (please mark with a cross). **Five product groups shall be included free of charge** as part of the standard listing in the online exhibitor list; **each additional** product group shall incur a **fee of €80**. You may select categories from the entire range of products exhibited at The smarter E South America exhibitions. Please make sure, however, that your product groups focus on the exhibition to which you are applying. Where appropriate, the organizers reserve the right to assign your company to a different exhibition.

INTERSOLAR SOUTH AMERICA

PHOTOVOLTAICS

PV solar cells and modules

- ☐ Solar cells
- ☐ Crystalline modules
- ☐ Thin-film modules

PV balance of systems

- ☐ Inverters
- ☐ PV monitoring, measuring and control technologies
- ☐ Building integrated solutions (BIPV)
- ☐ Stand-alone systems, off-grid systems
- ☐ Small solar devices
- ☐ ICT, PV software

PV components (cables, connectors, junction boxes, etc.)

Mounting systems, installation aids

Tracking systems

PV production technologies

- ☐ Manufacturing equipment for ingots, wafers, raw material polysilicon, UMG, etc.
- ☐ Manufacturing equipment for solar cells, modules, thin films
- ☐ Materials and components
- ☐ Automation technology
- ☐ Monitoring and measuring technology

SOLAR THERMAL TECHNOLOGIES

- ☐ Collectors, absorbers
- ☐ Building integrated solutions (facades, etc.)
- ☐ Process heat
- ☐ Air conditioning and cooling
- ☐ Manufacturing machinery and equipment

SOLAR POWER PLANTS

- ☐ PV systems for residential buildings
- ☐ Roof-mounted PV systems for commercial and industrial applications
- ☐ Free-standing PV installations
- ☐ Operation and maintenance of solar power installations (e.g. drones, cleaning robots, software)
- ☐ Solar thermal power plants
- ☐ EPC contracting/project development for solar power plants
- ☐ Agri PV
- ☐ Floating PV

EES SOUTH AMERICA

ENERGY STORAGE TECHNOLOGIES

Batteries

- ☐ Lithium-based batteries
- ☐ Lead-based batteries
- ☐ Redox flow batteries
- ☐ Other battery technologies
- ☐ Battery recycling/second use

(Ultra)capacitors

Hydrogen/Power-to-gas

- ☐ Fuel cells
- ☐ Electrolyzers
- ☐ Hydrogen storage, infrastructure, components
- ☐ Gas safety, monitoring, testing
- ☐ H₂ production equipment/materials

Other energy storage technologies

ENERGY STORAGE SYSTEMS

Energy storage systems for stationary applications

- ☐ Stationary energy storage for residential buildings
- ☐ Stationary energy storage for commercial and industrial applications
- ☐ Stationary energy storage for utilities and grid operators
- ☐ Uninterruptible power supply systems (UPS)
- ☐ ICT, software for energy storage systems
- ☐ Power electronics for storage systems
- ☐ EPC contracting/project development for energy storage systems
- ☐ Energy Storage for low-capacity mobile applications (smartphones, laptops, tablets, etc.)

Battery system components and accessories

- ☐ Battery management systems
- ☐ Cooling/temperature management of storage systems
- ☐ Battery testing, inspection systems, safety
- ☐ Battery housing
- ☐ Contacts, wiring, insulation for batteries
- ☐ Battery chargers

BATTERY PRODUCTION TECHNOLOGIES/MACHINE AND PLANT CONSTRUCTION

- ☐ Battery materials
- ☐ Manufacturing equipment for battery module production/assembly and system installation/assembly
- ☐ Manufacturing equipment for battery cell production
- ☐ Automation technology for battery production

POWER2DRIVE SOUTH AMERICA

CHARGING INFRASTRUCTURE

Charging stations and wallboxes

- ☐ AC charging systems
- ☐ DC charging systems
- ☐ High power charger, megawatt charging systems
- ☐ Other charging systems (portable, inductive, etc.)

System technology and components

- ☐ Charging cables, connector and cable routing systems, housings and other hardware
- ☐ Vehicle-to-X, bidirectional charging
- ☐ Payment systems, access protection
- ☐ Power electronics, protection systems
- ☐ User interface, backend, ICT, software and apps
- ☐ Charging/Load management and monitoring

E-MOBILITY

Electrical vehicles (BEV, PHEV)

- ☐ Electric passenger cars
- ☐ Light electric vehicles (LEV)
- ☐ Commercial & special electric vehicles
- ☐ Other electric vehicles (water-, aircraft)
- ☐ Retrofitting and converted electric vehicles

EV battery technology

- ☐ Traction battery and infrastructure
- ☐ Battery swap systems
- ☐ Testing and safety

EV system and production

- ☐ ICT, embedded systems and software
- ☐ EV system technology and components
- ☐ EV equipment, maintenance and retrofitting
- ☐ EV production technologies

Hydrogen based mobility

- ☐ Hydrogen stations and infrastructure
- ☐ Fuel cell electric vehicle (FCEV) or hydrogen based fuel vehicles
- ☐ Other H₂ based mobility

MOBILITY SERVICES AND SYSTEM INTEGRATION

Mobility services

- ☐ Fleet management solutions
- ☐ Mobility as a service (MaaS)
- ☐ Apps, products and services
- ☐ EPC contracting/project development for charging infrastructure

System integration

- ☐ Mobile charging system with buffer storage (e.g. trailers)
- ☐ Solar parking canopies (e.g. carports, bikeports)
- ☐ Solar mobility and charging solutions as well as vehicle-integrated PV (ViPV)

ELETROTEC+EM-POWER SOUTH AMERICA

SMART GRIDS AND INTEGRATION OF RENEWABLE ENERGIES

Electricity trading and marketing, grids

- ☐ Electricity trading and marketing tools (power supply, distribution via direct and flexibility markets)
- ☐ Grid system services
- ☐ Grid infrastructure (transformers, substations, secondary substations)
- ☐ Management of medium and low-voltage grids
- ☐ Smart metering

Smart renewable energy

- ☐ Products and services for smart grids
- ☐ Products and services for microgrids
- ☐ Virtual power plants/combined power plants
- ☐ Weather and performance/yield forecasts for renewable power plants
- ☐ Software for analysing and simulating energy systems

SMART BUILDINGS AND DISTRICTS

Energy management and building automation

- ☐ Energy management, monitoring and controlling
- ☐ Building automation (smart home/building)
- ☐ Software for building design and facility management (BIM/CAFM)
- ☐ Other energy efficiency technologies (e.g. LEDs, heat recovery)

Decentralized and renewable energy supply

- ☐ Combined heat, (cooling) and power systems
- ☐ Biomass heating systems
- ☐ Power-to-heat and conversion (e.g. heat pumps)
- ☐ Small wind turbines
- ☐ Systems and plant engineering (e.g. heat storage, pumps)

COMMERCIAL AND INDUSTRIAL ENERGY SERVICES

- ☐ Flexibility management (load management/demand response)
- ☐ Energy procurement and contract management
- ☐ Energy contracting
- ☐ Carbon Footprint calculation, reduction and offsetting
- ☐ Auditing and certification
- ☐ Other energy services

ELECTRICAL ENGINEERING – COMPONENTS AND SERVICES

- ☐ Electric drives
- ☐ Electromagnetic compatibility
- ☐ Industrial & public lighting
- ☐ Building and industrial MV/LV installations
- ☐ LV & MV power cables
- ☐ Lightning protection systems
- ☐ Installations for hazardous locations (Ex)
- ☐ Aerial distribution networks
- ☐ Underground distribution networks
- ☐ Fire safety
- ☐ Uninterruptible power supply systems without BMS

OVERARCHING PRODUCT GROUPS

- ☐ Engineering services
- ☐ Consulting
- ☐ Research and development
- ☐ Test institutes
- ☐ Certification
- ☐ State initiatives and public authorities

- ☐ Trade media, publishing
- ☐ Education and further training, training courses
- ☐ Financial services, subsidies, insurances
- ☐ Associations/societies

5 Please sign and return by email to ExhibitorService@TheSmarterE.com.br

Contracting party and organizers

Party contracting with the exhibitor for the purpose of the exhibition space rental: Freiburg Management and Marketing International GmbH, Neuer Messplatz 3, 79108 Freiburg, Germany, VAT ID no: DE 259633972.

The organizers are entitled to transfer all the rights and obligations arising from this application to one or more third parties specified by the organizers. On sending this application, the exhibitor expressly accepts the respective current versions of the general terms and conditions of participation and the Technical Guidelines as defined in the Exhibitor Service Manual. Separate login data will be sent at a later date.

Only applications which have been completed in full and signed by hand can be processed.

Important: If this application is being completed electronically, it must be digitally signed. If your computer does not support this feature, please print the application, sign it and send it in via email. No space will be assigned without a signed application.

Place, date

Company seal of the exhibitor, legally binding signature on behalf of the exhibitor

Name/position of the undersigned at the exhibiting company in block capitals

Organizers

Solar Promotion International GmbH
Kiehnlestrasse 16

75172 Pforzheim, Germany

Tel.: +49 7231 58598-0

Fax: +49 7231 58598-28

ExhibitorService@TheSmarterE.com.br

→ www.TheSmarterE.com.br



Freiburg Management and Marketing International GmbH

Neuer Messplatz 3, 79108 Freiburg i. Br., Germany

Tel.: +49 761 3881-3900

Fax: +49 761 3881-3770

TheSmarterE_sa@fwtm.de

→ www.messe.freiburg.de



Registered at the Local Court of Mannheim
under HRB703599

Management: Markus Elsässer and Dr. Florian Wessendorf

Registered at the Registration Court of Freiburg
under HRB 702223

Management: Hanna Böhme

Co-Organizer

Aranda Eventos e Congressos

Al. Olga, 315 – 01155-900

São Paulo, SP – Brazil

Tel.: +55 11 3824-5300

Fax: +55 11 3666-9585

eventos@arandanet.com.br

→ www.arandanet.com.br



GENERAL TERMS AND CONDITIONS OF PARTICIPATION

1. Application and acceptance

The contract on the rental of booth space and the exhibitor's participation at the respective exhibition or event shall come into effect once Freiburg Management and Marketing International GmbH (FMMI) or Solar Promotion International GmbH (on behalf of FMMI) accepts the exhibitor's application. This gives the exhibitor the right to use a subsequently allocated booth space at the time of the exhibition within the scope of the law, public safety considerations and the right to participate in the exhibition. For the protection of event participants, additional requirements such as pandemic-related hygiene measures, distancing rules etc. may be imposed on the exhibitors at a later point in time. Such requirements must not, however, exceed what is perceived to be reasonable for the exhibitor unless they are imposed on the basis of an official order. The exhibitor shall have no claim to a specific type of exhibition booth or a specific location. When assigning the exhibition booths, FMMI shall make every effort to take the exhibitor's wishes into account. Certain exhibits may not be approved, and admission may be made subject to certain conditions. Provisos, conditions and special requests stipulated by the exhibitor (e.g. in terms of the location of the booth, the exclusion of competitors, and the booth structure and design) shall only be binding if this was expressly confirmed when the application was accepted. Companies which have not met their financial obligations towards FMMI, e.g. from previous events, or which have breached the Terms of Participation at previous The smarter E events may not be admitted. FMMI may withdraw from the contract or terminate the contractual relationship without notice if the application is accepted on the basis of incorrect or incomplete information provided by the exhibitor or if the exhibitor does not meet the admission requirements at a subsequent point in time.

2. Rental of booth area, terms of payment

Please see page 3 of the application for the booth area rental prices. Each square meter or part thereof shall be charged in full. The floor space shall generally be calculated as if it were rectangular, without taking into account any projections, beams, service connections, etc. An invoice for the booth rental fee shall be issued once the booth has been assigned. This invoice confirms the exact booth size and is due for payment immediately within 14 days after receipt of the invoice. The invoiced amount shall be based on the size and booth type specified in the application. It is only possible to subsequently amend the billing address by notifying the organizers of such a change in writing before the invoice has been issued. After the invoice has been issued, changes shall incur a processing fee of €175 per amendment and per invoice. In order to occupy exhibition space, the exhibitor must pay the booth rental fee (and any fee for the admission of co-exhibitors). If the exhibitor has fallen behind with its payments and fails to meet its payment obligations even after FMMI has given it a five-day extension, FMMI may choose to withdraw from the contract or assign the exhibitor a different booth location with the same type and size of booth. FMMI is entitled to assert its statutory landlord's lien in order to secure the payment of obligations arising from the rental agreement. If the exhibitor does not meet its payment obligations, FMMI may retain the exhibited items and booth equipment and sell them by public auction or in the open market at the expense of the exhibitor. To the extent permitted by law, the statutory regulations regarding the sale of securities shall be waived. The exhibitor must keep FMMI informed at all times about the ownership status of objects to be or being exhibited. FMMI shall not accept any liability for damage to retained exhibition goods and booth equipment, unless it was caused as a result of FMMI acting with intent or gross negligence. If the exhibitor has ordered services from FMMI, FMMI may refuse to provide services which have not yet been paid for (including listing the exhibitor's data in media publications) until the exhibitor meets its financial obligations towards FMMI, in particular those arising from previous events.

3. Additional costs

In the online exhibitor list all the exhibitors shall be listed using the information provided in the application form. If the application is made by July 15, 2024 company name and booth number shall also be listed in the printed Event Guide. Any changes to this information shall require the approval of FMMI. The standard listing shall cost €175, irrespective of whether the company is listed in the printed Event Guide. Further listing and advertising options shall be offered to the exhibitor separately and details shall be made available on the website → www.TheSmarterE.com.br and the websites of the individual exhibitions. The information provided on the application under "Product groups" shall be used for the purpose of publishing the exhibitor's details in the online exhibitor list. Up to five categories shall be included in the standard listing in the online exhibitor list; a fee of €80 shall be payable for each additional category.

4. Technical services

The costs of the energy supply equipment and other ancillary services (gas, water, additional electricity and sanitary and telecommunications connections, etc.) provided at the request of the exhibitor shall – if desired – be disclosed to the exhibitor in advance and shall be settled directly between the exhibitor and Aranda (national Exhibitor; international Exhibitor will be invoiced from FMMI).

Requests for such connections and supply lines can only be considered if they are received by Aranda no later than six weeks before the start of the event. Only service partners named by FMMI/Aranda may be appointed for the provision of electricity and water installations, security services, cleaning personnel and machinery such as cranes, fork lift trucks and working platforms. An invoice shall generally be issued for the advance payment for services around eight weeks before the start of the event. The cost of technical services provided by Aranda shall be settled directly between Aranda and the exhibitor (for national exhibitors; international exhibitors will be invoiced by FMMI) and must also be cancelled with Aranda. The order forms for technical services and additional services shall be available online from May 2024 via the Exhibitor Cockpit.

5. Exhibitor badges and Exhibitor Cockpit

The exhibitor shall be given an appropriate number of exhibitor badges free of charge for use during the exhibition in which it is participating. Exhibitor badges shall be issued once the booth rental fee and fee for the admission of any co-exhibitors have been paid and must be ordered by the exhibitor itself. Exhibitor badges are non-transferable and must not be given to third parties, e.g. to people or companies wishing to sell goods or provide services on the exhibition grounds without the authorization of FMMI or Aranda. Exhibitor badges and additional services provided by The smarter E South America and the individual events may be booked via the Exhibitor Cockpit. The required access data shall be sent to the contact named under 1 b) on the application.

6. Allocation and use of the booth

6.1 Booth assignment and floor plan

FMMI may also make subsequent changes to the allocation of space, in particular to the exhibition space allocated to the exhibitor in terms of location, dimensions and size, if doing so is necessary for safety reasons, for reasons of public order – for instance on account of additional pandemic-related requirements – or because the exhibition in question is oversubscribed and additional exhibitors have to be admitted to the exhibition, or because changes to the allocation of space are needed in order for the areas and rooms required for the exhibition to be used more efficiently. Such subsequent changes must not, however, exceed an extent perceived to be reasonable for the exhibitor. If the subsequent changes result in a reduced booth rental fee, the difference must be reimbursed to the exhibitor. The exhibitor shall not be entitled to make any further claims against FMMI. If the location, dimensions or size of the exhibition space rented by the exhibitor is subsequently amended by an extent no longer perceived to be reasonable for the exhibitor, the exhibitor may withdraw from the contract within one week of receiving written notification by FMMI or Solar Promotion International GmbH (on behalf of FMMI). FMMI is entitled to change the allocation of the other booths, in particular the neighboring booths, amend the location of the entrances and exits to the exhibition grounds and halls, and make any other reasonable changes. Claims may not be made against FMMI as a result of any such changes.

6.2 Booth design, two-story booths

The exhibitor is responsible for fitting out its booth. When designing the exhibition booths, booth perimeter walls to neighboring booths and floor coverings are mandatory. Individual booth constructions which are not built via Atto Stands need to be approved by Aranda. The construction height may not exceed 6 meters. The Exhibitor's products must not exceed that height. Booths under the mezzanine must not exceed 3m from the pavilion floor. The Exhibitor's products must not exceed that height. Booths that reach above 3.5 above the pavilion floor must have a clearance to neighbouring booths (please see diagram on our website → www.TheSmarterE.com.br). Walls that exceed 2.2m facing a neighbouring booth must be finished with a material compatible with the rest of the booth, and with no advertising. Under no circumstances should an island booth be completely walled to the facing lanes. At most 30% of linear length should be walled on each side of the booth with 6m maximum height. Structures and equipment must be positioned within the booth perimeter such that they do not impinge on neighboring exhibitors. All materials used must be flame retardant. Carpets: They must be fixed directly onto the pavilion floor with double-sided tape (3M ref.4880) and must be removed at the end of the event. Glue is not allowed in this case, and failure to comply will be fined €13.00/m².

Double-deck booths require prior approval by the competent authorities, by TwOL, by Aranda Eventos and by Intersolar, and its construction must not start before said approval is granted. The designs submitted for approval must include all structural specifications, load calculations and safety margins. Only island booths with a minimum of 100m² are allowed to have an upper deck, and its area must not exceed 40% of the total floor space taken by the booth. Please check the Exhibitor Manual for more information. A surcharge of 50% on the price of the space covered by the booth shall be added for double-deck booths. The additional area of the upper deck will be used for calculating mandatory fees for cleaning services, power supply and fire extinguishers.

6.3 Staffing, setting up and dismantling the booths

Throughout the exhibition and during the predefined hours, all booths must be properly fitted out and staffed with specialized personnel. The exhibitor is not permitted to remove exhibited goods and dismantle its booth before the end of the exhibition; if this regulation is violated or the exhibitor does not attend, FMMI shall be entitled to impose a contractual penalty on the exhibitor of 25% of the booth rental fee, but not less than €500. FMMI may exclude the exhibitor from participating in future The smarter E events if the exhibitor does not keep its booth staffed during the daily exhibition hours, exhibits a range of products or services not approved of by the organizers, leaves its booth early or breaches the general terms and conditions of participation in any other way. The right to terminate this contract for extraordinary circumstances and the right to seek compensation for any resulting damages caused to FMMI shall remain unaffected by this.

6.4 Using the booth outside of the exhibition hours

The use of the exhibition booth outside of the exhibition hours (e.g. for meetings or booth parties) requires the express written consent of FMMI/Aranda; FMMI/Aranda must be advised of such wishes in writing at least six weeks before the event. The costs of any additional hall security required as a result shall depend on the booth size and number of people present, and must be covered by the exhibitor. The booth may be used until 9:00pm at the latest.

6.5 Restrictions on the exhibitor's use of the booth

If the exhibitor is unable to use its booth space or if its use of the booth is restricted as a result of it having violated statutory or official regulations or provisions stipulated in the general terms and conditions of participation or Technical Guidelines, the exhibitor shall still be required to pay the booth rental fee in full and to compensate FMMI for any damage caused by its conduct and that of its legal representatives or vicarious agents; the exhibitor shall not be entitled to withdraw from or terminate the contract unless such a right is compulsory by law.

7. Co-exhibitors and shared booths

The exhibitor is not permitted to sublet the booth assigned to it in full or in part or to swap it or give it to third parties in any other way. If the exhibitor wishes to share the booth with a co-exhibitor, it must request this using the applicable form available at → www.TheSmarterE.com.br. Co-exhibitors are defined as exhibitors that share a booth with the main exhibitor (main lessee) but have their own staff, products and services. Co-exhibitors also include consolidated companies and subsidiaries. If the request to share the booth with a co-exhibitor is approved, a co-exhibitor fee of €250 shall be charged, plus additional mandatory fees. The organizer is entitled to withdraw its approval of co-exhibition for good cause. Good cause exists in particular if the main exhibitor withdraws from its contract with the organizer or does not participate in the exhibition or event for other reasons. If a main exhibitor accepts a co-exhibitor without prior approval from the organizers, the organizers shall be entitled at their own discretion to demand the immediate removal of the unapproved co-exhibitor, or to terminate their contract with the main exhibitor without prior notice after having issued a warning to no effect and to have the booth cleared at the main exhibitor's expense. The exhibitor shall remain obliged to pay the agreed booth rental fee in full. However, the organizer may also allow a previously unapproved co-exhibitor to participate on the day of the event. In this case, the co-exhibitor fee will be raised to €450. Additional services and services for co-exhibitors may only be booked by the main exhibitor and invoices for such services shall only be issued to the main exhibitor. No contract shall be concluded between FMMI and the co-exhibitor. The main exhibitor is responsible for informing its co-exhibitors in good time about the relevant booking options. The exhibitor must ensure that its co-exhibitors and the additional companies it represents observe the Terms of Participation, the Technical Guidelines and the instructions issued by the exhibition management. The exhibitor shall be held liable for any culpable acts committed by its co-exhibitors and additionally represented companies to the same extent that it is held liable for its own culpable acts. It is not possible for multiple exhibitors to jointly rent a shared booth.

8. Notification of defects

The exhibitor must make any complaints concerning any defects to the booth or exhibition space to FMMI in writing immediately after taking possession of the booth and no later than the final set-up day, so that FMMI can rectify these defects. Any complaints made after this date shall not be considered and shall not entitle any claims to be asserted against FMMI.

9. Withdrawal/cancellation of the contract

Each application is binding. The exhibitor may only withdraw from the contract for reasons prescribed by law. If no such reason exists, FMMI may – but is not obliged to – cancel the application at the exhibitor's request. FMMI may choose to only cancel the exhibitor's application if it is possible for the rented booth to be leased to another exhibitor. In such an event, FMMI shall not be entitled to receive the booth rental fee from the exhibitor. If it is not possible for the booth to be leased to another exhibitor, FMMI may – in the interest of preserving the overall image of the exhibition – move another exhibitor to the unoccupied booth or fill the booth in another way. In such an event, the exhibitor shall not be entitled to

request a reduction in the booth rental fee. FMMI has the option of charging a flat-rate compensation fee (cancellation fee). The actual cancellation fee charged shall depend on when FMMI receives (written) notification from the exhibitor that it wishes to withdraw from its binding application or from the concluded contract:

Date on which the notification from the exhibitor is received by FMMI	Cancellation fee as a % of the fees and payments to which FMMI is entitled during the execution of the contract
Up to and including December 31, 2023	10%
After December 31, 2023	25%
After February 28, 2024	50%
After May 2, 2024	100%

If the exhibitor can prove that FMMI has not incurred any damage or has only incurred damage which amounts to less than the cancellation fee, the compensation payable by the exhibitor shall be reduced accordingly. Besides the cancellation fee, the exhibitor has to compensate for the costs resulting from the contracts already awarded on its instruction. Any costs incurred for the decoration or furnishing of the unoccupied booth shall be borne by the exhibitor. FMMI may withdraw from the contract if the exhibitor breaches the obligation arising from this contract to respect the rights, objects of legal protection and interests of FMMI and if FMMI can no longer be expected to adhere to the contract. In such cases, besides being permitted to withdraw from the contract, FMMI may also demand that the exhibitor pays a fixed amount of compensation amounting to the agreed booth rental fee. FMMI's right to demand additional compensation shall remain unaffected by this. The exhibitor may request that the fixed amount of compensation be reduced if it can provide evidence that FMMI has only incurred less damage.

10. Force majeure, cancellation of the event

If Aranda (in the name of FMMI) is required to temporarily clear one or more of the exhibition areas for a short or longer period of time or to postpone or curtail the events belonging to The smarter E South America as a result of force majeure or due to other reasons beyond its control (e.g. a power outage), the exhibitor shall not have any rights of withdrawal or termination nor the right to assert any other claims, in particular claims for compensation, against FMMI as a result. If Aranda (in the name of FMMI) cancels the events because it cannot organize the events as a result of force majeure or any other circumstances beyond Aranda's/ FMMI's control, or because it has become unreasonable to expect Aranda and FMMI to organize the events, FMMI cannot be held liable for damage and losses suffered by the exhibitor as a result of the cancellation of the events.

11. Advertising activities and events run by the exhibitor

The exhibitor may only carry out advertising activities at its own exhibition booth. The exhibitor is prohibited from conducting promotional campaigns in the gangways and public areas. Games of chance, tombolas and prize draws as well as raffles requiring the purchase of a ticket are only permitted if they are carried out in line with current legislation. In the event of the culpable violation of this provision, the exhibitor shall be obliged to indemnify the organizers against claims made by third parties and – if these activities are continued despite warning notice being issued by the organizers – to pay a contractual penalty to the organizers. The contractual penalty shall amount to between €100 and €2,000 per day of the exhibition on which the activity was carried out; it shall be imposed in this context at the reasonable discretion of the organizers and its fairness may be verified by the competent court. Any further claims made by FMMI shall remain unaffected by this. Events held outside of the exhibition grounds are prohibited during the exhibition hours if they keep visitors away from attending The smarter E South America events. Such events include receptions, parties, plant tours and other company/site visits. In cases of doubt, the exhibitor must agree any events with FMMI in advance. If FMMI decides that an event as defined above is being organized, the exhibitor must refrain from running such an event. If the exhibitor violates the above obligations, Aranda (in the name of FMMI) shall be entitled to do the following at its own discretion: To immediately shut down the exhibitor's booth and/or ban the exhibitor from re-entering the premises and/or FMMI shall prohibit the exhibitor from exhibiting at the next The smarter E South America. The exercising of these rights shall not release the exhibitor from the payment obligations arising from the booth rental agreement.

12. Advertising activities run by the organizers

By participating in the exhibition, the exhibitor agrees to allow photos of its exhibition booth or exhibits on display, including any brands and other company labels found on such items, taken by or on behalf of the organizers to be used by The smarter E South America events for advertising and communication purposes. The organizers of The smarter E South America – FMMI and Solar Promotion International GmbH – may, individually, use the name and company logo of the exhibitor in any given format (brochures, Exhibition Guide, advertisements, posters, website, etc.) for the purposes of advertising campaigns aimed at visitors and exhibitors for The smarter E South America events. The exhibitor shall provide an electronic file containing its logotype and logo for this purpose.

13. Photographs, films, video recordings and sketches

Only persons duly authorized by FMMI/Aranda and issued with a valid permit by FMMI/Aranda may film, photograph, produce video recordings and make sketches inside the exhibition halls. The exhibitor must not take photographs or produce other recordings of booths belonging to other exhibitors under any circumstances. In the event of this provision being breached, FMMI may demand that the recorded material be surrendered and can take legal steps to achieve this. Also, if it is verified that images of the event have been misused by the exhibitor, the exhibitor will be held liable to pay indemnity on that misuse to FMMI. FMMI may arrange to have photographs, sketches, film and video recordings taken and made of the exhibition, the booths and exhibition goods, and may use these for advertising purposes or general press publications.

14. Rights of third parties

14.1 Online publications produced by the exhibitor

FMMI may give the exhibitor permission to make information available to visitors on the web pages of The smarter E South America events. In particular, this may include information about the company profile, job offers, products and employee profiles (hereinafter referred to collectively as "digital corporate presence"). The exhibitor shall bear sole responsibility for this information in accordance with general legislation. Before publishing this information, the exhibitor shall ensure that it has all the rights needed to do so (right to make the information available to the public) and that the published information complies with the principles of competition law and does not violate the rights of third parties. The right of access granted is non-transferable and must be protected against loss, unauthorized access and unauthorized disclosure in accordance with the state of the art. The exhibitor shall inform FMMI immediately if it becomes aware that the information has been lost or accessed by or disclosed to any unauthorized parties. FMMI is generally not obliged to check the exhibitor information before making it available to visitors. If the rights of third parties are violated as a result of or in connection with the exhibitor information and if (a) FMMI is informed of this legal violation by third parties or (b) third parties make claims against FMMI as a result of such a violation, FMMI shall inform the exhibitor of this immediately after receiving notification of the legal violation or of the claim from the third party. The exhibitor shall adapt the exhibitor information immediately so that it no longer violates the rights of third parties or shall provide the exhibitor information in another form which does not violate the law. Until such amendments are made, FMMI may temporarily take down the exhibitor information concerned.

14.2 Conduct towards other exhibitors

FMMI expects the exhibitor to respect the industrial property rights of the other exhibitors. If it is proven to FMMI by a court ruling that the exhibitor has violated the industrial property rights of another exhibitor by means of its published exhibitor information (Fig. 14.1), exhibits, printed publications, advertising or in any other way, FMMI may – but is not obliged to – temporarily or permanently remove and, if applicable, take into safekeeping until the end of the exhibition the exhibition goods, exhibitor information, printed publications and promotional material violating the industrial property rights, close the infringing party's booth and/or expel the infringing party and its personnel from the exhibition grounds. FMMI shall also be entitled to exclude the infringing party from future exhibitions. If such measures are proven to be unjustified, no claims for compensation may be asserted against FMMI, unless FMMI is found to have acted with gross negligence or intent.

14.3 Indemnification, claims for compensation

If the cases outlined in Fig. 14.1 and 14.2 above arise, the exhibitor shall also – at the first request to do so – defend and indemnify FMMI and release and hold it harmless from any resulting damage and claims for compensation asserted against FMMI due to the violation of the rights of third parties. The exhibitor shall not be held liable for damages if it can provide evidence that it was not in any way responsible for the violation of the third-party rights.

14.4 Entry requirements, Residence regulations

The offer by the organizer of The smarter E South America with respect to booking booth space does not release the customer from the obligation to inform himself, fully and promptly, about the relevant requirements for entry into the Federative Republic of Brazil, in particular with regard to the possible requirement for a visa. The organizers of The smarter E South America shall not assume any responsibility if the customer suffers detriments arising out of non-compliance with applicable entry requirements regulations.

15. Liability, insurance

FMMI shall assume liability in the event of it culpably breaching any of its essential contractual obligations in accordance with the statutory regulations. However, provided it has not acted with gross negligence or intent, it shall only be liable for typically occurring, foreseeable damage. In all other cases, FMMI shall be liable if damage has been caused by one of its legal representatives or senior vicarious agents intentionally or through gross negligence. In the event of damages resulting from bodily injury or harm to a person's health, liability shall be determined in accordance with statutory regulations. Claims for compensation arising from breaches of duty shall be excluded in all other cases. The exhibition management recommends that the exhibitor take out exhibition insurance, which can optionally also cover the transportation of exhibition goods to and from the exhibition, and liability insurance covering personal injury and damage to property.

16. Limitation and cut-off periods

Any claims asserted by the exhibitor against FMMI arising from the rental of the booth and all associated legal relationships must be brought within a limitation period of six months. The limitation period shall commence on the last day of the month in which the final day of the exhibition falls. Claims made as a result of death, personal injury or impaired health as well as those arising from the gross negligence of FMMI shall be excluded from this; the limitation period for such claims shall be in line with statutory provisions. Complaints concerning invoices must be raised in writing within a cut-off period of one month from their receipt.

17. Data protection

Personal data shall only ever be processed in accordance with the applicable statutory provisions, in particular when it is being used to execute the contractual relationship. It shall only ever be disclosed to third parties if the person concerned has given their express consent for this to occur or if doing so is required by law.

18. Miscellaneous provisions

Any verbal agreements, individual licenses and special arrangements shall only apply once they have been confirmed in writing by FMMI. This contract shall be governed by German law in what is applicable. The Technical Guidelines of Aranda also apply. The place of jurisdiction for any legal disputes arising in connection with this contract is Freiburg im Breisgau, Germany. At FMMI's discretion, legal action may also be brought against the exhibitor in its registered place of business. If any part of the Terms of Participation or Technical Guidelines is ineffective or incomplete, this shall not affect the validity of the other provisions of the contract. In such an event, the parties agree to replace the ineffective provision or fill the gap with a provision which best achieves the commercial purpose being pursued by the parties.

DATA PROCESSING POLICY

1. Name and contact details of data controller and company data protection officer

The data controller is FMMI Freiburg Management and Marketing GmbH, represented by its managing director, Hanna Böhme.

The data controller can be reached as follows:

Address: Neuer Messplatz 3, 79108 Freiburg
Telephone: +49 (0)761 3881-3101/-1101
Fax: +49 (0)761 3881-3127
Email: messe.freiburg@fwtm.de
Website: www.fwtm.freiburg.de

The data protection officer for FMMI Freiburg Management and Marketing GmbH is our certified data protection officer and attorney, Marc E. Evers.

Our data protection officer can be reached as follows:

Address: Weilerstr. 9, 79252 Stegen
Email: datenschutz@datasekure.de

2. Collection and retention of personal data, and nature and purpose of the use of these data

a. Collection of data in connection with event registration

When you or your company register with us for an event, we collect the following information:

- company data (company name, address, tax numbers etc., as well as other information regarding the implementation of the event).
- personal data (title, name, email address, telephone number) of managing directors, heads of sales and marketing, officers, contacts.

This data is collected to enable us to:

- identify you as one of our exhibitors;
- provide appropriate services for you;
- contact you;
- invoice you;
- process any liability claims or assert any claims against you.

Your data are processed at your request; in accordance with Article 6 para. 1 sentence 1 (b) GDPR, this processing is necessary for the aforementioned purposes in order to ensure adequate organization of the event and the mutual fulfillment of obligations.

The personal data collected by us will be retained until the end of the statutory retention period, after which they will be deleted, unless we are obliged to retain the data for longer in accordance with Article 6 para. 1 sentence 1 (c) GDPR due to retention and documentation duties arising from tax or commercial law (the German Commercial Code HGB, German Criminal Code StGB or Fiscal Code of Germany AO), or unless you have given your consent to retention beyond this period in accordance with Article 6 para. 1 sentence 1 (a) GDPR.

The contact person who enters personal data of other participants/participants is independently responsible for ensuring that there is a sufficient legal basis according to Art. 6 GDPR and accordingly permission from the persons entered.

b. Use of data in connection with subscriptions to our email newsletter

When you subscribe to our newsletter, we will use the data which are necessary for this purpose or have been shared separately by you to regularly send you our email newsletter in accordance with your consent in accordance with Article 6 para. 1 sentence 1 (a.) GDPR. You can unsubscribe from our newsletter at any time, either by sending us a message using the contact details given above, or by clicking on the "unsubscribe" link in the newsletter. After unsubscribing we delete your e-mail address, as far as you have not expressly consented to a further use of your data or we reserve the right to further data use which is permitted by law and about which we inform you in this statement.

c. Use of data for email advertising in the absence of a newsletter subscription, and your right to object

If we have obtained your email address in connection with the sale of a product or service and you have not objected, we reserve the right to regularly send you offers via email concerning products from our range which are similar to the item previously purchased. You can object to this use of your email address at any time by sending us a message using the contact details given above, or by clicking on the link provided for this purpose in the advertising email, without incurring any costs other than the transmission costs according to the basic rates. This serves to safeguard our legitimate interests, which are predominantly justified in the context of a weighing up of interests, in a promotional approach by our customers in accordance with Art. 6 para. 1 sentence 1 (f) GDPR.

d. Use of data for postal advertising, and your right to object

Furthermore, we reserve the right to retain your name and surname, your postal address and – provided that we have received this additional information from you as part of the contractual relationship – your title, academic qualifications and professional title, industry description or trade name in databases or compiled lists, and to use this information for our own advertising purposes, for example to send interesting offers and information about our products by post. You can object to the retention and use of your data for these purposes at any time by sending us a message using the contact details given above. This serves to safeguard our

legitimate interests, which are predominantly justified in the context of a weighing up of interests, in a promotional approach by our customers in accordance with Art. 6 para. 1 sentence 1 (f) GDPR.

e. Collection of images or videos of individuals at events

Photos and videos are taken during events held in the rooms and open spaces used by FMMI Freiburg Management and Marketing GmbH. As such, photos or videos may be taken in which individual visitors or organisers can be recognised. These photos and videos are collected for the purpose of presenting the events in brochures and press reports and on social media channels and FMMI websites.

This serves the purposes of our legitimate and, on balance, overriding interests in depicting the event for advertising purposes and in addressing our customers pursuant to Article 6 para. 1 sentence 1 (f) GDPR. We never use the data collected for the purpose of drawing conclusions about you.

You can find further explanations of your rights regarding photo and video recordings under point 5. of this Privacy Policy.

3. Transfer of data to third parties

We will not transfer your personal data to third parties for any purposes other than those listed below.

Insofar as this is required in accordance with Article 6 para. 1 sentence 1 (b) GDPR for the organization of the event with you, your personal data will be transferred to third parties. This includes, in particular, the transfer of these data to co-organisers and their representatives, such as Solar Promotion GmbH as well as to companies or their representatives in the following fields:

- 1) Stand construction, service, technology, fittings
- 2) Ticketing, Registration
- 3) The media/publishers/communications/the internet
- 4) Authorities and other groups

These third parties may only use the transferred data for the purposes stated. Furthermore, we have – to the extent required by law – concluded a commissioned processing agreement with all of our service providers pursuant to Art. 28 GDPR and a joint data processing agreement with our co-organizer Solar Promotion International GmbH pursuant to Art. 26 DGPR (for more details, see below). As part of these contracts, our service providers as well as Solar Promotion International GmbH are also regularly audited by our data protection officer.

4. Rights of data subjects

You have the right:

- to withdraw the consent once given to us at any time, in accordance with Article 7 para. 3 GDPR. This means that we will not be allowed to continue the data processing for which the consent was originally given;
- to request information about your personal data which are processed by us, in accordance with Article 15 GDPR. In particular, you may request information about the processing purposes, the category of personal data, the categories of recipients to whom your data have been or are disclosed, the planned retention period, the existence of a right to correction, erasure, restriction of processing or objection, the existence of a right to make a complaint, the origin of your data, if they were not collected by us, and the existence of automated decision-making including profiling and any significant information regarding details of this;
- to request the immediate correction or completion of your personal data which are stored by us, in accordance with Article 16 GDPR;
- to request the erasure of your personal data which are stored by us, in accordance with Article 17 GDPR, insofar as the processing of these data is not required in order to exercise the right to freedom of expression and information, in order to fulfill a legal obligation, for reasons of public interest or in order to establish, exercise or defend legal claims;
- to request a restriction on the processing of your personal data, in accordance with Article 18 GDPR, insofar as you contest the accuracy of the data, the processing of the data is unlawful but you oppose their erasure and we no longer require the data but you require them for the establishment, exercise or defense of legal claims, or you have filed an objection against the processing of the data in accordance with Article 21 GDPR;
- to receive the personal data which you have provided to us, in a structured, commonly used and machine-readable format, or to request the transmission of these data to another controller, in accordance with Article 20 GDPR, and
- to lodge a complaint with a supervisory authority in accordance with Article 77 GDPR. As a general rule, you may lodge a complaint with the supervisory authority with jurisdiction over your habitual residence or place of work.

5. Right to object

Provided that your personal data are being processed on the basis of legitimate interests in accordance with Article 6 para. 1 sentence 1 (f) GDPR, you have the right to object to the processing of your personal data, in accordance with Article 21 GDPR, provided that there are reasons for this resulting from your particular situation.

To use your right to object, simply send an email to the address shown above.

THE SMARTER E SOUTH AMERICA CONTACTS

We look forward working with you throughout the 2024 show cycle. Feel free to contact an The smarter E South America team member should you have further questions.

Contact International
Sponsoring & Marketing
Solar Promotion
International GmbH
Tel.: +49 7231 58598-212
Fax: +49 7231 58598-28
sponsoring@solarpromotion.com

Technics and Exhibitor Service
Freiburg Management
and Marketing International GmbH
Tel.: +49 761 3881-3900
Fax: +49 761 3881-3770
TheSmarterE_sa@fwtm.de

Contact Brazil
Sales and Exhibitor Service
Aranda Editora Técnica e Cultural
Aranda Eventos e Congressos
Ms. Mônica Carpenter
Tel.: +55 11 3824-5300
Fax: +55 11 3826-5599
mc@arandaeventos.com.br

THE SMARTER E SOUTH AMERICA SALES CONTACTS

China & Hong Kong
CIEC Haihua International Exhibition Co.,Ltd.
Ms. Wanxia Zhang
Beijing 100028, China
Tel.: +86 10 84600-400, Fax: +86 108460-0394
china@TheSmarterE.com

Greece & Cyprus
German-Hellenic Chamber of Industry and Commerce
Ms. Villy Kefala
115 21 Athens, Greece
Tel.: +30 210 6419-018, Fax: +30 210 6445-175
greece@TheSmarterE.com

India
Messe Muenchen India Pvt. Ltd.
Mr. Robin Fernandes
Mumbai 400 099, India
Tel.: +91 22 4255-4721, Fax: +91 22 4255-4719
india@TheSmarterE.com

Italy
MONACOFIERE
Dr. Davide Galli
20126 Milan, Italy
Tel.: +39 02 4070-8301, Fax: +39 02 8736-9039
italy@TheSmarterE.com

South Korea
Korean-German Chamber of Commerce and Industry
Ms. Jeongwon Lee
Seoul, 140 – 884, South Korea
Tel.: +82 2 37804-692, Fax: +82 2 37804-637
southkorea@TheSmarterE.com

Spain
FIRAMUNICH, S.L.
Ms. Martina Claus
08173 Sant Cugat del Vallès (Barcelona), Spain
Tel.: +34 93 48817-20, Fax: +34 93 48815-83
spain@TheSmarterE.com

Taiwan
DEInternational Taiwan Ltd.
Ms. Leoni Yang
Taipei 11012, Taiwan
Tel.: +886 2 7735 7521, Fax: +886 2 7733 5280
taiwan@TheSmarterE.com

Turkey
AGORA Turizm ve Tic. Ltd. Şti.
Mr. Osman Bayazit Genç
34371 Şişli – İstanbul, Turkey
Tel.: +90 212 24181-71, Fax: +90 212 24181-70
turkey@TheSmarterE.com