



EXPAND YOUR BUSINESS AND EXPLORE A NEW PROMISING MARKET

Brazil will continue its strong solar PV growth. The Brazilian Energy Research Office (EPE) forecasts in its 10-Year Energy Plan that solar PV would reach 20,4 GW of cumulative installed capacity by 2029. The Brazilian Solar Photovoltaic Energy Association (ABSOLAR) even projects 30 GW by 2030. Only in the first six months of 2020, solar PV was responsible for generating more than 41 thousand jobs, even with the fall in economic activity resulting from the Covid-19 pandemic. In these six months, new private investments attracted R\$ 6.5 billion. Brazil's Northeast stands out in the renewable energy sector. According to the goals of the Fortaleza 2040 Plan, the city is planning to occupy 10% of its roofs with solar panels, to become energy self-sufficient by 2040.

Get to know the potential of the Northeast of Brazil

The high-level conference will welcome 300+ attendees and more than 25+ top-level speakers to discuss policies, legal challenges and regulatory frameworks as well as grid-integration solutions and financing. The summit's mission is to provide in-depth education, enable high-quality networking opportunities, expand the use of PV technologies at regional and national level and strengthen the local PV industry. The Intersolar Summit Brasil Nordeste takes place parallel to the 11th Congresso RTI Provedores de Internet and the 13th Congresso RTI Data Centers.

- Meet customers and prospects in this exciting growth market
- Performance of South America is strong for the next years, and even decades
- Discover the promising PV market of Brazil's Northeast
- Organized by the team of LATAM's largest PV event

Quick Facts

Dates April 27–28, 2022
Venue Centro de Eventos do Ceará
Taíba and Mandaú – Pavilhão Oeste
Av. Washington Soares, 999
Portões A, B e C
Fortaleza – CE, CEP: 60.811-341, Brazil
→ www.centrodeeventos.ce.gov.br

Visitor Profile Installers and System Integrators | Distributors | Project Developers/ EPC Contractors | Architects | Manufacturers and Suppliers | Investors and Analysts | Utilities | Government Officials/Policy Makers

Sponsor Profile Suppliers | Distributors | Service Providers | Project Developers/EPC Contractors | System Integrators | Research Institutes | PV Equipment & Materials Manufacturers

Organizers



Co-Organizer



POSITION YOUR BRAND IN THE LIMELIGHT AND BECOME SPONSOR

Using our marketing services and advertising materials is a valuable way of drawing attention to your company, your innovative products and services. For potential new customers, brand familiarity and brand confidence are an important basis for purchasing decisions. Seize the opportunity to present yourself to the international solar industry as a reliable partner and position your brand and innovative products in the limelight of installers, integrators, project developers and distributors.

Your advantages in short form:

- Strong brand visibility through global promotion campaign
- Speaking opportunities and brand visibility at the summit/conference
- Innovative strength through customer proximity and cutting edge market know-how
- Access to local solar installers/distributors and international solar energy experts
- Identification of new business opportunities

SPONSORSHIP OPPORTUNITIES

International: Sponsorship Packages ^{1, 2, 3}

Diamond Sponsor ⁴ (including 30 sqm booth, banner, session sponsorship, mention in press release)	€7,800
Platinum Sponsor (including 15 sqm booth, banner, session sponsorship, mention in press release)	€6,100
Gold Sponsor (including 15 sqm booth)	€5,100
Silver Sponsor (including 7.5 sqm booth)	€3,700

Further Sponsorship/Marketing Opportunities

Lunch Sponsor (roll-ups, brochure in the conference folder, provided by the sponsor, at the lunch area)	€1,560
Conference Sponsor (roll-ups, brochure in the conference folder, provided by the sponsor, in the conference room)	€1,000
Website Banner	€330

¹ Details on page 2 of the Application Form 2022 | ² 5% discount on standard rate for exhibitors of The smarter E South America 2022 | ³ 10% discount on standard rate for Global Members/5% for Preferred Members | ⁴ One exclusive sponsor
Discounts cannot be combined.

ORGANIZERS

The Intersolar Summit Brasil Nordeste is organized by the team of Intersolar South America – Latin America's largest exhibition and conference for the solar industry. Intersolar South America is held as part of The smarter E South America – LATAM's innovation hub for the new energy world.

CONTACT

For further information on sponsoring possibilities, please contact:



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