

**POWER
DRIVE**
SOUTH AMERICA

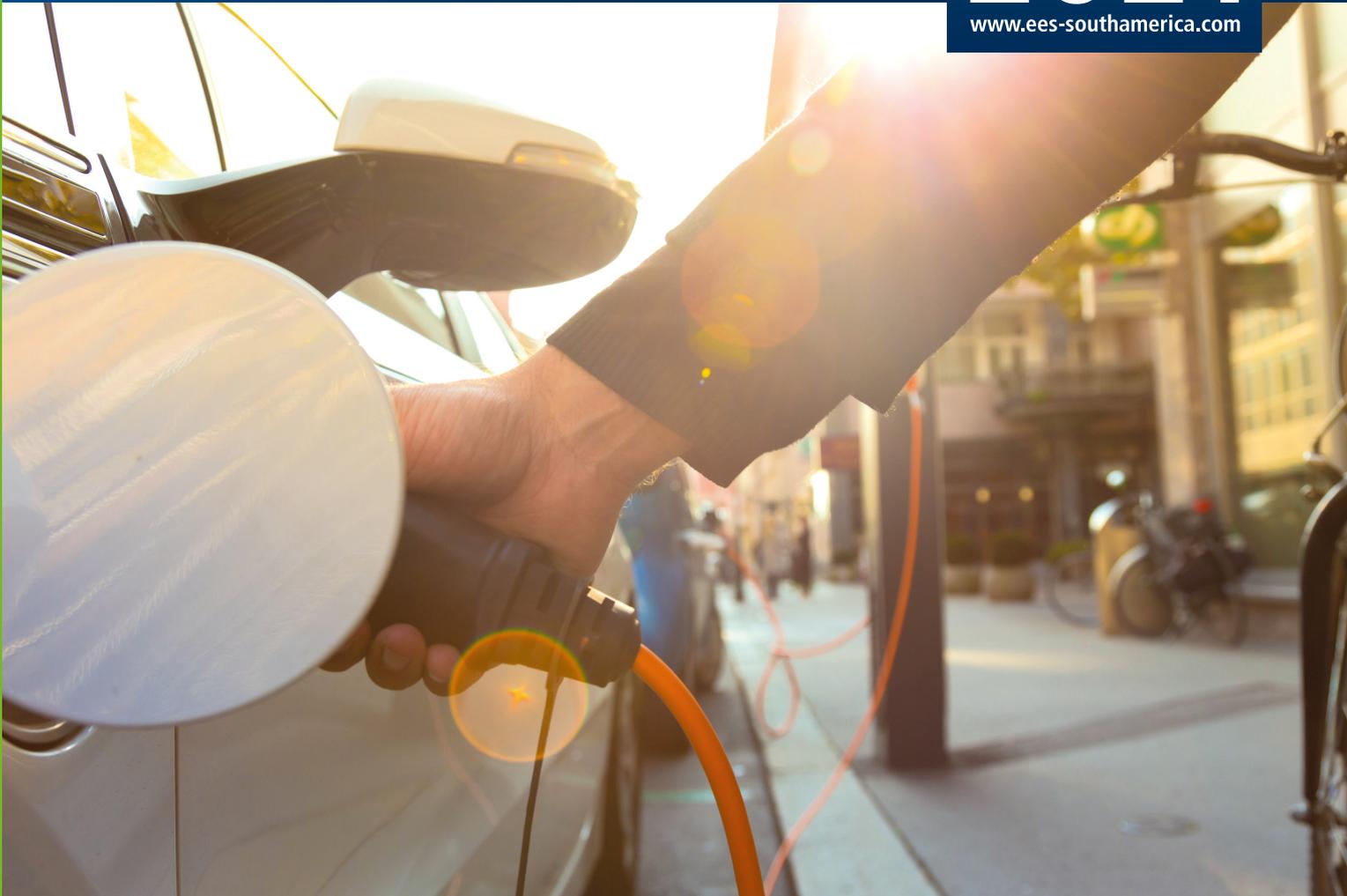
Special Exhibition at

ees[®]
electrical energy storage

Power2Drive South America – A Special Exhibition
within ees for Charging Infrastructure and E-mobility
EXPO CENTER NORTE, SÃO PAULO, BRAZIL

**OCT
18–20
2021**

www.ees-southamerica.com



Part of
THEsmarter
SOUTH AMERICA





PRICES DROP, EFFICIENCY RISES –THE FUTURE FOR E-MOBILITY IS BRIGHT

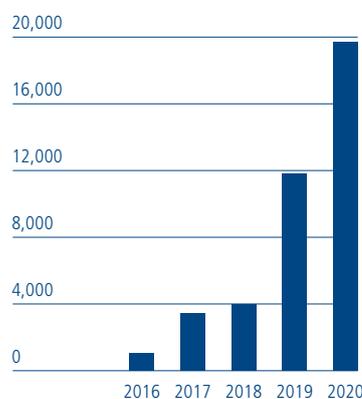
Spurred by falling lithium-ion battery pack costs, electric vehicle sales have increased tremendously over the course of the past decade. Not only cost reductions but also improved efficiency increase the attractiveness of electric vehicles. As more and more renewable energy is installed and connected to the grid, e-vehicles can be used as storage units and help to stabilize the grid. Renewable energy and e-vehicles are the ideal combination. That is why the topic of e-mobility gains attention from exhibitors and visitors and will be discussed in the accompanying conference and exhibition program at ees South America as part of The smarter E South America.

At the Special Exhibition Power2Drive South America charging infrastructure and e-mobility is in the spotlight. The Special Exhibition is the ideal stage for manufacturers, suppliers, distributors, fleet managers and other industry stakeholders looking to develop new business models, explore technologies and present solutions.

Power2Drive South America is a Special Exhibition at ees South America and part of The smarter E South America – LATAM’s innovation hub for the new energy world. The smarter E South America will take place from October 18–20, 2021 in São Paulo, bringing together the following events:

- **Intersolar South America** – South America’s largest exhibition and conference for the solar industry
- **ees South America** – South America’s hot spot for batteries & energy storage systems
- **Eletrotec+EM-Power South America** – The exhibition for electrical infrastructure and energy management
- **Power2Drive South America** – A Special Exhibition within ees South America for charging infrastructure and e-mobility

Development of electric vehicle sales in Brasil



© Solar Promotion GmbH | Source: Renavam/Anfavea/ABVE



POWER2DRIVE SOUTH AMERICA IS THE RIGHT PLACE FOR

- Manufacturers, suppliers, distributors of the automotive, transport and battery industry
- Automotive industry and mobility providers
- Electric mobility, battery, charging infrastructure equipment & materials manufacturers
- Utilities, energy services and infrastructure companies
- Research institutes
- Tech and IT companies
- Financial service providers and consultancies

MEET YOUR TARGET GROUP

- **Automotive industry:** Engineers, developers and IT experts | representatives from the entire EV supply chain | automobile suppliers | purchasers | CO₂ strategists, new business development
- **Commercial users & public authorities:** Mobility managers, fleet managers and operators | public transport | hotels, tourism, real estate, taxi services, car sharing providers | representatives of cities and communities, urban planners | government representatives, political decision makers
- **Energy supply:** Municipal utilities and energy supply companies | grid operators | planners and service providers
- **System integrators:** Planners | project developers | installers | distributors

REASONS TO PARTICIPATE IN POWER2DRIVE SOUTH AMERICA



Your target group is waiting for you

More than 28,000 visitors are expected to attend. The 3 day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.



All under one roof – The perfect match

3 exhibitions plus one Special Exhibition covering topics of the new energy world under the umbrella of The smarter E South America. Solar energy, energy storage, energy management and e-mobility belong together.



Your company in the spotlight

Speak at the Innovation and Application Stage and present your innovative products and solutions to potential business partners.



Complete package at the Special Exhibit

The special exhibit e-mobility@Power2Drive is an excellent opportunity to enter the Brazilian e-mobility and charging technology market. The pavilion's complete package lets you concentrate on your business, while we facilitate the rest.



| QUICK FACTS & PRICING

Dates	October 18–20, 2021
Venue	Expo Center Norte, São Paulo, Brazil
Exhibitors	380+ (expected at The smarter E South America)
Visitors	28,000+ (expected at The smarter E South America)

Booth Pricing (Raw Space)

Early Bird Rate (until April 30, 2021)	€245/sqm
Member Rate	€260/sqm
Regular Rate	€270/sqm

| CONTACT

Gioia Müller-Russo
Project Manager
Tel.: +49 7231 58598-218
mueller-russo@solarpromotion.com

Kristin A. Merz
Sales Management
Tel.: +49 7231 58598-299
merz@solarpromotion.com

Organizers



Co-Organizer

