

## OCTOBER 18–20, 2021 SÃO PAULO, BRAZIL





#### I BE AT THE FOREFRONT OF LATAM'S ENERGY STORAGE MARKET

ees South America, the major platform for storage technologies reshaping LATAM's energy sector, is the industry hotspot for suppliers, manufacturers, distributors and users of stationary and mobile electrical energy storage solutions. Covering the entire value chain of innovative battery and energy storage technologies — from components and production to specific user application — ees South America is the ideal platform for all stakeholders in the rapidly growing energy storage market.

With the ees Pavilion booth package including additional marketing opportunities, we want to support international companies and start-ups to kick-off their business success in Brazil.

Join the ees Pavilion and step into the Brazilian renewable enery market!

## ees South America as part of The smarter E South America – LATAM's innovation hub for the new energy world

The smarter E South America will take place from October 18–20, 2021 in São Paulo, bringing together the following events:

- ees South America South America's hot spot for batteries & energy storage system
- Intersolar South America South America's largest exhibition and conference for the solar industry
- Eletrotec+EM-Power South America The exhibition for electrical infrastructure and energy management

#### **Quick facts**

Dates October 18–20, 2021 Hours 12:00pm–8:00pm Venue Expo Center Norte

> José Bernardo Pinto St., 333 Vila Guilherme, Zip code: 02055-000

São Paulo, SP Brazil



## Your target group is waiting for you

More than 28,000 visitors are expected to attend. The 3 day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.



# The Brazilian energy storage market gathers pace

The Brazilian power system is by far the largest in Latin America. Strong growth of the energy storage sector in the next years and decades is prognosed.



#### All under one roof – The perfect match

3 events covering topics of the new energy world under the umbrella of The smarter E South America. Energy storage, solar energy and energy management belong together.



#### There is so much more...

Apply for the coveted ees AWARD, speak at the Innovation & Application stage and make contacts at the neworking reception. ees South America is more than an exhibition.

Organizers





Co-Organizer



www.ees-southamerica.com

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#### I EES PAVILION – MULTIPLY YOUR STORAGE BUSINESS OPPORTUNITIES

The participation at The smarter E South America via the ees Pavilion offers an excellent opportunity to enter the Brazilian energy storage market. The pavilion's complete package lets you concentrate on your business, while we facilitate the rest.

#### Cost savings through...

An all-inclusive and attractively designed package. See the complete list for fit out items.

#### Less preparation effort by...

- Technical/organizational support from our team before, during and after the exhibition
- Reservation of shared floor space in a good location
- Conception of the presentation by an experienced planner
- Reduced coordination effort with the exhibition organizer

#### Plus...

- Landing page with all pavilion exhibitor logos
- ees banner in one newsletter with link to to a special website section about electrical energy storage with all pavilion exhibitor logos
- Special press release with all pavilion exhibitors listed

#### **Individual services**

9 or 12 sqm booth within the pavilion including

- Green carpet
- Lighting (1 spotlight for each 3 sqm)
- 1 outlet 220 V/500 W
- White partition walls
- Name board
- 1 table, 3 chairs, 1 stool, 1 counter, 2 shelves
- Trash can
- Fire extinguisher
- Power supply point
- City hall taxes
- Cleaning fee (set-up/dismantling)
- Catalog entry with logo and description (Portuguese & English)
- 5 product groups in the exhibitor list free of charge
- Exhibitor passes
- 10% discount on Full Conference Passes Intersolar/Eletrotec+EM-Power
- Electronic entry vouchers for visitors: 27 for 9 sqm/36 for 12 sqm



9 sqm: €3,600 12 sqm: €4,500



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