



EXHIBITION & CONFERENCE  
AUGUST 27–29, 2024  
SAO PAULO, BRAZIL

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# The smarter E South America 2024 Exhibition Sponsorship Packages









## SPONSORSHIPS

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# Your possibilities to become a sponsor of The smarter E South America

Do you want more visibility as an exhibitor of The smarter E South America? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Diamond, Platinum, Gold and Silver**.

These are composed of **fixed services** per package as well as **variable services** which you can flexibly decide on within a given budget.

## SPONSORSHIPS

### Overview Fixed Services - Exhibition Packages

|  | Exhibition & Conference Package Diamond* | Exhibition Package Platinum | Exhibition Package Gold | Exhibition Package Silver |
|--|--|-----------------------------|-------------------------|---------------------------|
| Package Price  | €37,600                                  | €20,000                     | €13,000                 | €10,000                   |
| Fixed Services   | €12,600                                  | €7,350                      | €5,800                  | €4,200                    |
| Logo on sponsoring board at the entrance inside the pavilions  | X  | X                           | X                       | X                         |
| Logo in the The smarter E South America event guide  | X  | X                           | X                       | X                         |
| Logo on all The smarter E South America websites / sponsor pages   | X  | X                           | X                       | X                         |
| Logo on floorplan at the entrance  | X  | X                           |                         |                           |
| Logo in all visitor newsletters  | X  | X                           | X                       |                           |
| Name in all invitation letters sent to solar professionals worldwide   | X  |                             |                         |                           |
| Namely mentioned in the welcome speech of the Intersolar South America Conference  | X  |                             |                         |                           |
| Named in press releases sent to trade publications and newspapers in South America and worldwide   | X  |                             |                         |                           |
| Logo in conference program overview signage  | X  |                             |                         |                           |
| Logo on backwalls of the conference and exhibition stages  | X  |                             |                         |                           |
| Logo in conference program   | X  |                             |                         |                           |
| Logo in conference preview   | X  |                             |                         |                           |
| Logo on conference break slides  | X  |                             |                         |                           |
| Free full-conference tickets to all The smarter E South America conference sessions (excluding side events)  | 8  |                             |                         |                           |
| Variable Services (See <a href="https://www.thesmartere.com.br/for-exhibitors/sponsorships-marketing">https://www.thesmartere.com.br/for-exhibitors/sponsorships-marketing</a> ) | €25,000                                  | €12,650                     | €7,200                  | €5,800                    |

\* 1 exclusive sponsor

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### **The smarter E South America: Variable Services**

The scope of the variable services depends on the booked package.  
For further details, please visit **[www.thesmartere.com.br/for-exhibitors/sponsorships-marketing](http://www.thesmartere.com.br/for-exhibitors/sponsorships-marketing)**

#### **Please contact**

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